

**For Most Motorcycling
Fun... ride a
Harley-Davidson!**

Get in on all the motorcycling thrills this year! Make the great outdoors your playground. Don't let adventures pass you by. Take off for care-free destinations aboard America's finest motorcycle—a Harley-Davidson.



- SEE AND RIDE THE NEW 1955 MODELS
- MODEL 74 OHV
 - MODEL KH
 - MODEL 165
 - HUMMER



SERVI-CAR Ideal for auto dealers and light delivery — saves time, easy-to-pack, gets through traffic, advertises your business and economical to operate.

- ★ Complete Repair Service — All Makes — Harley-Davidson Trained Mechanics
- ★ Genuine Harley-Davidson Parts — Oil — Accessories
- ★ Used Motorcycles — All makes bought and sold
- ★ Commercial Sales and Rental Contracts

PRospect 5-5323

DUDLEY PERKINS CO.

Harley-Davidson Distributors Since 1914
655 ELLIS ST. SAN FRANCISCO

Motorcycle Parts & Supplies

HARLEY-DAVIDSON MOTORCYCLE DISTRI
655 Ellis.....PRospect 5-5323
Jones Hap
Parts & Service All Makes
235 ValenciaMArkt 1-5873
(See Advertisement This Page)
Jones Hap Distributing Co
56 Duboce AvMArkt 1-3827
Servetti Frank 375 Valencia.....MArkt 1-9918

Motorcycles

A J S MOTORCYCLES—
JONES HAP 235 Valencia.....MA rket 1-5873

AMBASSADOR MOTORCYCLES—
JONES HAP 235 Valencia.....MArkt 1-5873

ARIEL MOTORCYCLE AUTHORIZED SALES & SERVICE—
SERVETTI FRANK
375 Valencia.....MA rket-1-9918

B S A MOTORCYCLE SALES
(See Advertisement This Page)
FERGODA AL 751 Valencia.....UNderhill 1-0521
Harley-Davidson Motorcycle Dealer

177 Valencia.....HE mlock 1-6177
Harley-Davidson Motorcycle Distrib
655 Ellis.....PRospect 5-5323
(See Advertisement This Page)

HARLEY-DAVIDSON MOTORCYCLES—
DISTRIBUTOR
PERKINS DUDLEY CO
655 Ellis.....PRospect 5-5323

DEALER
VALENCIA HARLEY-DAVIDSON SALES
177 Valencia.....HEmlock 1-6177

Jones Hap
235 Valencia.....MArkt 1-5873

CURTAIN ROD GUIDE
Thimble on end of rod guides it smoothly into the hem without catching or tearing.

Motorcycles—(Cont'd)

PERKINS DUDLEY CO
655 Ellis.....PRospect 5-5323
Servetti Frank 375 Valencia.....MArkt 1-9918
(See Advertisement This Page)

TRIUMPH MOTORCYCLE AUTHORIZED SALES & SERVICE—
SERVETTI FRANK
375 Valencia.....MA rket-1-9918

Valencia Harley-Davidson Sales
177 Valencia.....HEmlock 1-6177

Motors—Electric—See Electric Motors

Motors—Outboard—See Outboard Motors

Motors—Repairing—Boat
See Boat Builders & Repairers

Mouldings—See Mouldings

Movers—House—See House Movers

Moving Service—Heavy Hauling
See Draying; Also Trucking

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

AL. FERGODA & SON

BSA
MOTORCYCLE SALES
✓ PERSONAL SERVICE
✓ GUARANTEED REPAIRS
✓ GENUINE PARTS
✓ ACCESSORIES
FOR ALL MAKES
USED MOTORCYCLES
All Makes Bought & Sold
Free Wash Rack & Loaner Tools
751 VALENCIA
Between 18th & 19th
UNderhill 1-0521

FRANK SERVETTI

TRIUMPH MOTOR SALES
★ ARIEL
★ TRIUMPH
★ MOTORCYCLES
Service
On All Makes
MArket 1-9918
375 VALENCIA

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• ARRANGE DELIVERY ROUTES
• PREPARE MAILING LISTS
JUST A FEW OF THE MANY USES
The STREET ADDRESS TELEPHONE DIRECTORY
Will Offer Your Business
For Particulars Call GARfield 1-0570
The Pacific Telephone and Telegraph Company
153 Kearny

"HAP" JONES
ALL MAKES OF USED MOTORCYCLES BOUGHT AND SOLD
Franchised Dealer for
AJS — MATCHLESS
AMBASSADOR
CUSHMAN SCOOTERS
INDIAN
NORTON
VINCENT
ALL ROADS LEAD TO "HAP" JONES
Phone **MArket 1-5873**
235 VALENCIA STREET
Between Duboce Ave. & 14th Street 2 Bkts. off Market

When the NEED is URGENT
Whether the situation requires a batteryman, garage, radio repairman, veterinarian or other service
Look in the
Classified TELEPHONE SECTION

Moving & Storage Service

SMALL JOBS OUR SPECIALTY
IMMEDIATE SERVICE
City — East Bay — Peninsula
PROMPT SERVICE TO & FROM
Eureka — Sacramento — Fresno
DON'S EXPRESS CO.
2098 Larkin.....PRospect 5-6883

A-AABAR MOVING & STORAGE CO
NO JOB TOO SMALL OR TOO LARGE
Household Goods
Office Equipment
FAST STATE-WIDE SERVICE
RESPONSIBLE SERVICE
COMPETITIVE P.U.C. RATES
1451-7th Av.....OVrind 1-4147

A-AABAR TRANSFER & STORAGE CO
LOCAL MOVING
TIME STARTS AT YOUR DOOR
No Extra Charge on Saturdays
San Francisco to
San Jose\$2.44 per 100 lbs.
San Diego\$4.38 per 100 lbs.
Sacramento\$2.76 per 100 lbs.
Fresno\$3.41 per 100 lbs.
Eureka\$4.97 per 100 lbs.
Redding\$4.25 per 100 lbs.
Based on 4000 lbs. or Over
1081 Pine.....PRospect 6-1476

A-AABCO MOVING & STORAGE
WE OFFER YOU THE BEST MOVING & STORAGE SERVICE
We Serve All Points in California
One Piece or a Full House
DON'S EXPRESS CO
1397 Vallejo.....PRospect 5-7187

A LABEL MOVING & STORAGE CO
244 Clement.....SKyin 2-0620
A Aabel Transfer & Storage Co
150 Vallejo, Douglas 2-4134
If no answer call.....SKyin 2-0620

A-ALL STATE MOVING & STORAGE
Free Estimates — 24-Hr. Service
EXCESS FURNITURE BOUGHT — TRADED
327 Peralta.....ATwtr 8-0600

A AMBER EXPRESS CO
SERVICE ON SHORT NOTICE
Including Sundays & Holidays
Prospect 5-7187
Buggage — Refrigerators
Furniture — Office Equipment
Experienced Movers
Clean Modern Equipment
Local & Long Distant
1397 Vallejo.....PRospect 5-7187
(Continued Next Page)

REPRESENTING ALLIED VAN LINES
WORLD'S LARGEST LONG DISTANCE MOVERS
MARKET STREET VAN & STORAGE
LOCAL AND OFFICE MOVING STORAGE
Underhill 1-7500
"CAREFUL HANDLING"
MARKET STREET VAN & STORAGE INC.
1875 MISSION STREET
JIM CUMMINS, President

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NATION-WIDE FURNITURE MOVERS
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135 Townsend EXbrook 7-0300
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SAN FRANCISCO & LOS ANGELES
COTTRELL BROS.
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BUYING — SELLING
THRIFTY MOVING
We Pay You Cash for Your Excess Furniture, Rugs, Pianos, Stoves, Appliances, Odd Pieces, Office Equipment, Etc. You May Use This Cash as You Desire
MOVING—Local or Long Distance. Any Amount Anywhere.
STORAGE—Confidential, Reliable Service. Nothing Too Large or Too Small.
PACKING—Careful Handling. Dishes, Books, Office Records, Etc.
SHIPPING—Crating, Boxing, etc. All details to point of destination.
Phone **HEmlock 1-1000**
150 VALENCIA STREET
Near Market Street — FREE PARKING